



12TH WORLD CONGRESS OF THE WORLD **SOCIETY FOR PEDIATRIC INFECTIOUS DISEASES**

22-24 FEBRUARY 2022 | VIRTUAL CONGRESS



SPONSORSHIP & EXHIBITION **PROSPECTUS**



SPONSORSHIP & EXHIBITION PROSPECTUS



VIRTUAL PACKAGES & SUPPORT CATEGORIES



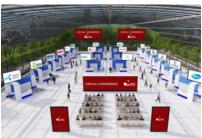
BENEFITS OF ATTENDING VIRTUALLY & PAST STATISTICS



EDUCATIONAL SUPPORT OPPORTUNITIES



PROMOTIONAL & ADVERTISING OPPORTUNITIES



VIRTUAL EXHIBITION



ONLINE EDUCATION

Please contact me for details, pricing and booking form:

Marta Enes

Industry Liaison & Sales Team Leader

Tel: +31 20 763 05 12

Email: menes@kenes.com

Virtual Packages & Support Categories

VIRTUAL PACKAGES

You can choose one of the available virtual packages or you can select your preferred support items, such as advertisements, sponsored sessions and virtual exhibition space. Depending on your sponsorship amount, you will be given a support category status.

Below you can find pre-made packages. It is possible to alter some of our offerings, please contact me via menes@kenes.com and together we can try to customize a package for you.

SYMPOSIA PACKAGE 1

- 1 Plenary Sponsored Symposium 90 min
- 1 Parallel Sponsored Symposium 90 min
- 2 Branding Waiting Room Videos
- 1 Banner in the Industry Auditorium
- 1 Pre-Congress Video Promotion
- 1 Logo in the Lobby
- 1 Video in the Lobby

- 1 Premium Virtual Booth
- 9 Virtual Exhibitor Badges
- 3 Push Notifications
- 2 Exclusive E-mailshots
- 10 Virtual Congress Registrations

SYMPOSIA PACKAGE 2

- 2 Parallel Sponsored Symposia 90 min
- 2 Branding Waiting Room Videos
- 1 Banner in the Industry Auditorium
- 1 Pre-Congress Video Promotion
- 1 Logo in the Lobby
- 1 Video in the Lobby

- 1 Large Virtual Booth
- 5 Virtual Exhibitor Badges
- 3 Push Notifications
- 2 Exclusive E-mailshots
- 10 Virtual Congress Registrations

SYMPOSIA PACKAGE 3

- 1 Parallel Sponsored Symposium 90 min
- 1 Branding Waiting Room Slide
- 1 Banner in the Industry Auditorium
- 1 Banner in the Networking Lounge
- 1 Logo in the Lobby

- 1 Medium Virtual Booth
- 3 Virtual Exhibitor Badges
- 1 Push Notification
- 1 Exclusive Mailshot
- 1 Virtual Bag Insert
- 4 Virtual Congress Registrations



^{*}Educational Portal Opportunities can be included in the packages, please contact me for more details.

SUPPORT LEVELS

- PLATINUM SUPPORTER
- GOLD SUPPORTER
- SILVER SUPPORTER
- BRONZE SUPPORTER
- GENERAL SUPPORTER

Supporter/Exhibitor booking items with a contribution of less than General category will be acknowledged as Supporter"/"Exhibitor" only.

You will benefit from outstanding advantages linked to your support category.

SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

	Platinum Supporter	Gold Supporter	Silver Supporter	Bronze Supporter	Supporter
Priority of Choice	1 st	2 nd	3 rd	_	_
(Symposium Slot)	1	۷	3		
Congress Registrations	10	6	4	2	-
Supporter's logo on the Congress website	Yes	Yes	Yes	Yes	Yes
Acknowledgment in the Virtual Platform	Yes	Yes	Yes	Yes	Yes

Benefits of Attending Virtually & Past Statistics

About WSPID

WSPID is the only global organisation focusing solely on pediatric infectious diseases. Founded in 1994, the objectives of WSPID are to create and strengthen a global network of PID societies and individuals for the exchange of information and knowledge.

Adequate diagnosis, prevention and treatment of pediatric infectious diseases is critical in providing the best outcomes for patients, but there remain clinical practice gaps that must be addressed to improve standards of care. Education plays a critical role in addressing these gaps, and WSPID aims to address these needs by promoting exchange of scientific and clinical knowledge among practitioners through its biennial congress, webinars and soon, its online education and networking portal. Opportunities for those in resource constrained settings to access high quality education can be limited, but through our portal, this is about to change.

WSPID as a global pediatric infectious disease society is uniquely positioned to create a hub for education, global networking, and cooperation for all of the Peds ID community but with a special focus on those from resource constrained settings and the next generation of Peds ID professionals.

This brings us to another new WSPID initiative - Young WSPID (YWSPID) - dynamic, global and the current and next generation of Peds ID professionals and pediatricians. Young WSPID are passionate about child health locally and regionally, but keenly aware that there is a bigger picture. Hence, they are interacting at a global level to network, exchange experiences and ideas, address disparities, and celebrate successes.

From a WSPID perspective, ensuring that young and early-career Peds ID professionals are part of the society narrative has a two-fold benefit:

- 1. Utilizing the energy and ideas from young and early-career members and having them participate in all society activities while developing initiatives that cater specifically to this audience.
- 2. Transferring the experience and knowledge of senior and other YWSPID members through mentorship and nurturing of those starting out in this exciting medical field.

WSPID sees itself connecting the dots, building on the strengths that individuals bring during different stages of their careers and channelling this to benefit the global pediatric community. This, in turn, impacts the health and well-being of children and their families wherever they live in the world.



Why Go Virtual?



Longer Exposure

Visibility and interaction during the live event plus three months following the event with ondemand content. Receive exposure for months beyond the dates of this virtual Congress.



Expanded Market

Going virtual opens the door for a larger audience globally, as attendees no longer need to travel to an onsite location.



No Travel

Access the Congress from the comfort of your office or home, on your own time – and save money by avoiding travel expenses.



Customer Leads

Easily capture customer leads with interactive polls as well as interacting with attendees on sessions or virtual booth.



Visibility

Put your brand and company name directly in front of attendees.



Keep Science

Allow science to progress and education to continue, no matter the external circumstances.

Do you think it's about time you go virtual?

Contact Us



Past Statistics

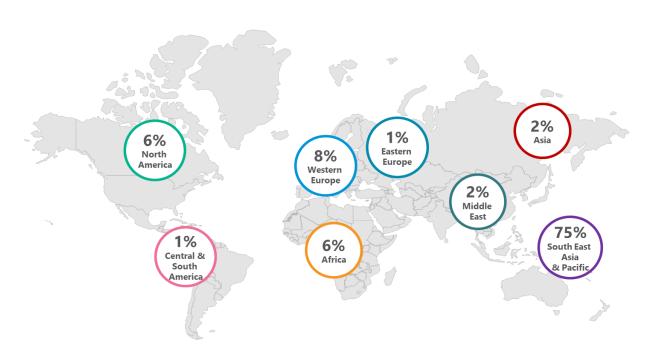
Attendance History



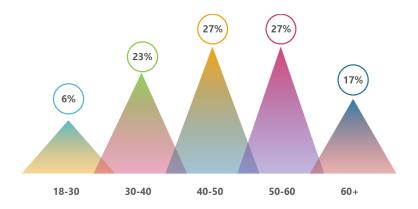
WSPID 2019 - Manila, the Philippines

WSPID 2019 took place physically in Manila, the Philippines, and welcomed 1,277 participants from 77 different countries.

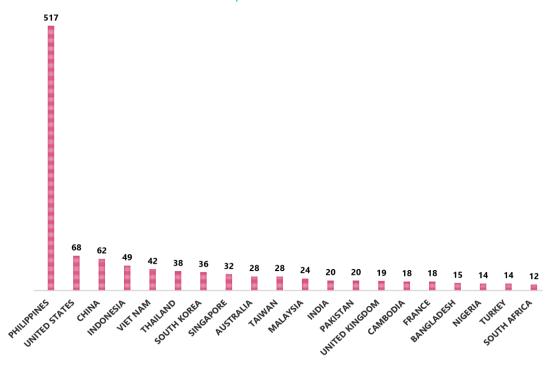
Participants by World Regions



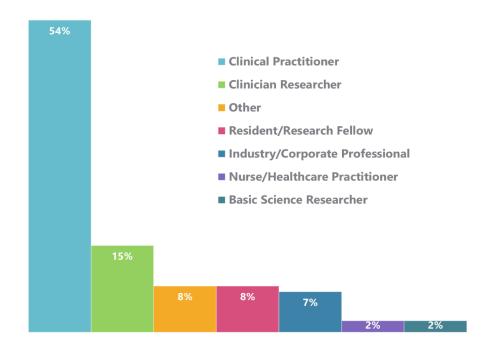
Participants by Age



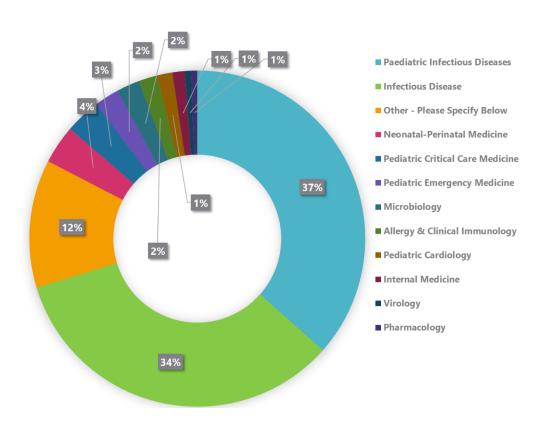
Top 20 Countries



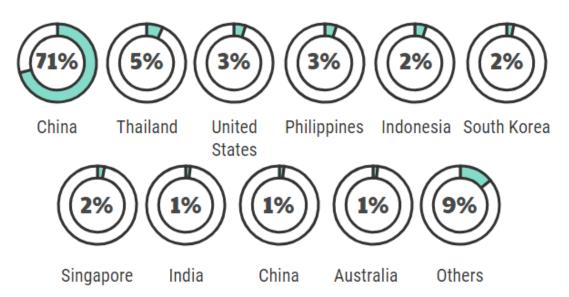
Participants by Professional Role



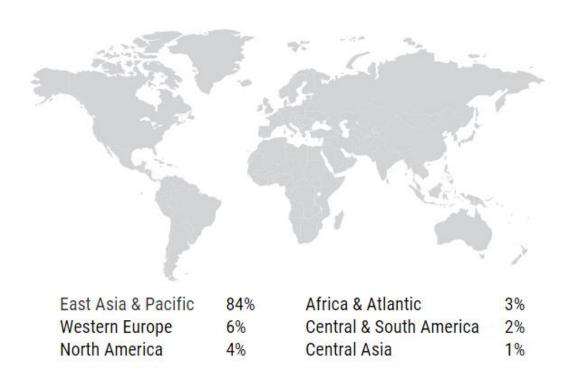
Participants by Professional Interest



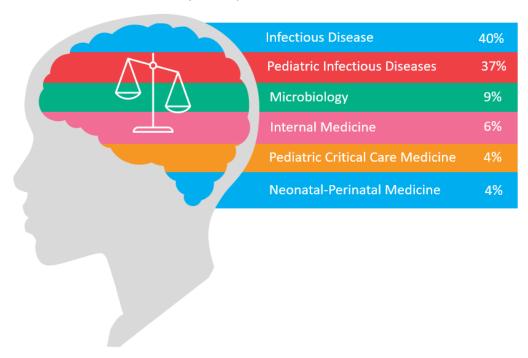
Top 10 Countries



Participants by World Regions



Participants by Professional Interest



Participants by Professional Role



Clinical Practitioner



Clinician Researcher



Industry/Corporate Professional



Other



Resident/Research Basic Science Fellow Researcher



Studon

Participants by Workplace



Hospital 44%



Industry 14%



University Hospital 14%



University 10%



Research Institute 6%



Other 12%



Commitment to the Highest Standards in CME/CPD

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programs. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organisation contributing to improving health outcomes by:

- Championing best practice in CME
- Maintaining and improving standards
- · Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmep.eu

CMF Accreditation

An application will be submitted to the European Accreditation Council for Continuing Medical Education (EACCME) to provide accreditation by the following CME activity for medical specialists. The EACCME is an institution of the European Union of Medical Specialists (UEMS): www.uems.eu

Industry Supported Sessions

Industry Supported Sessions slots are offered to industry as non-CME commercial/promotional sessions that are not accredited. As such supporters are free to choose their topics, invite speakers and control content, the session will be indicated in the program as organized by the Supporter. Topic and program are subject to approval by the Congress Scientific Committee.

Disclaimer

Information contained in the scientific program must comply with the applicable CME/CPD regulations. Scientific/Educational Program shall not include any commercial elements such as company names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non educational activities may include promotional elements and shall not be accredited.



Educational Support Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

Educational Participation Grant



It is critical that healthcare providers working with pediatric infectious disease patients are able to access high quality, accredited continuing medical education. Participation grants are available to healthcare providers who would otherwise not be able to take part due to financial and resource barriers, and any amount of support is greatly appreciated. Each grant will cover congress registration. No funds will be transferred to any individuals; instead, access to the virtual Congress platform will be given by Kenes Group.

Eligible healthcare providers are encouraged to apply, and awards will be selected and allocated through a structured, competitive process set out by the WSPID Board.

Educational Grant in Support of Existing Scientific Session



Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.



Educational Grant for the Virtual Platform



Independent educational grants, dedicated to the educational mission of the Annual Congress, are appreciated and important to the Congress' success.

E-Posters



E-Posters create unique networking and engagement opportunities, generate participants' interest and are good exposure for authors in the virtual environment, as participants can interact with them via chat. E-poster support includes:

 Signage in the virtual Lobby to the e-Poster page with "Supported by..." and a company logo only.

Grant for WSPID Online Education Portal



WSPID invites you to consider supporting the establishment and development of the WSPID Online Education Portal with an educational grant. This Portal will be a interactive, engaging and accessible online platform that is free to use for all healthcare providers around the world thanks to support from industry. It will contain high quality modules of needs-based accredited continuing medical education, blended learning programs linked to sessions at the WSPID congresses, and other materials and resources developed by pediatric infectious disease experts. With the Portal, WSPID aims to deliver the highest quality education to healthcare providers in low- and middle-income countries in particular.

- Support will be acknowledged in the Industry Support section, on the event website and on a special page within the WSPID Online Education Portal itself.
- For more detailed information, please contact Ms. Hester Lanting via <u>hlanting@kenes.com</u>.

Blended Learning



Funding support for the development of a blended learning program. In order to improve physician competencies and ultimately improve patient care, we are offering blended learning opportunities.

Training and educational activities can be blended in many ways. Blended learning courses have proven to be a popular choice for learners as it allows learners to take advantage of much of the flexibility and convenience of an online course while retaining the benefits of a Congress experience.

A blended learning program includes:

- Online pre/post-test and/or online pre-/post e-learning course/ case-study linked to a Symposium/Educational Session at WSPID 2022 Congress.
- Support will be disclosed in the Industry Support section of the Congress website.
- Support will be acknowledged within the online learning activity.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Medtech Europe (represents Medical Technology industry) http://www.medtecheurope.org/ and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

Special Requests

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Industry Liaison & Sales – Marta Enes at menes@kenes.com to discuss your needs.

Acknowledgements

Please note that all Supporters will be acknowledged in the Industry Support and Exhibition section of the program, on the event website and virtual platform.



^{*}All pictures are illustrations only.

Promotional & Advertising Opportunities

Plenary Satellite Symposium



- Opportunity to organize an Official Non-CME Industry Session, up to 90 minutes (Program subject to the approval by the WSPID Committee).
- Includes live Q&A and IT support.
- Permission to use the phrase "Official Symposium of the WSPID 2022 Congress".
- Sponsored Symposia Programs will be included in a designated industry section of the Program.
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: "Industry Session" not included in the main event CME/CPD credit offering".

NOTE: The supporting company in addition to the support fee must cover the registration fee of the speakers. This also applies in the case where the speakers have already been invited by the Congress.

Parallel Satellite Symposium



- Opportunity to organize an Official Non-CME Industry Session, up to 90 minutes (Program subject to the approval by the WSPID Committee).
- Includes live Q&A and IT support.
- Permission to use the phrase "Official Symposium of WSPID 2022".
- Sponsored Symposia Programs will be included in a designated industry section of the Program.
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: "Industry Session" not included in the main event CME/CPD credit offering".

NOTE: The supporting company in addition to the support fee must cover the registration fee of the speakers. This also applies in the case where the speakers have already been invited by the Congress.



Product Theatre



Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 20 minutes in length and will be held in a designated area in the virtual exhibition hall.

Product Theaters provide a high value educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.

Located in the virtual Exhibition hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Includes live Q&A and IT support.

Additional Live Q&A Session



Opportunity to have an additional live Q&A session connected to your industry session, during the Congress days. Companies will have the possibility to engage with new participants in a different time zone and expand the reach of their symposium by bringing their experts for an additional live Q&A.

- Includes IT support.
- Time and date to be coordinated with the Congress Organizer.

Industry Auditorium Branding - Banner



Branding the virtual industry auditorium is a great way to promote your session and company.

- Opportunity to brand the virtual industry auditorium with company's logo.
- Participants can click on the banner and be directed to an external page.

Promotional Video in the Industry Auditorium



Create anticipation and promote your company or symposium with a promotional video in the Industry Auditorium.

- When attendees click on the screen in the Industry Auditorium, they will be taken to a list with the program of the industry sessions, where the promotional video will be.
- The video can be viewed at any time during the Congress by all attendees.

Waiting Room Branding - Slide/Video



Branding the virtual waiting room before your session starts is a great opportunity to connect with attendees and create anticipation.

 Opportunity to brand the virtual waiting room with a slide or video, while attendees are waiting for your session to start.

Background Slides Branding



- Opportunity to brand the background slides of your session.
- While the session is taking place, participants will be able to see your logo in the background.

Banner in the Networking Lounge



Virtual Networking Lounge where attendees can interact and connect with each other (by group, 1x1 or video call), to discuss the latest topics.

- Opportunity to have a banner in the Networking Lounge with the company's logo.
- Participants can click on the banner and be directed to an external page.



MultiHubs



Missing the face to face interaction? MultiHub is a service that connects groups of participants in different locations in a high-tech and dynamic way, allowing face to face interaction in a limited environment. With the MultiHub technology you can increase the number of participants and have more impact.

Connect and network by having the opportunity to:

- Share viewing space
- Have 1:1 meetings with hub and virtual attendees
- Have live and direct contact with local participants

The MultiHub service will be customized to your needs, so don't hesitate to contact me to discuss the possibilities. It can include:

- IT technician onsite
- All pre-event preparations
- Set-up and testing of locations
- Equipment, including basic recording and editing

World Map



The World Map is a unique atlas providing viewers with extra info/data on conference participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins, ideal for enhancing participant networking in the virtual environment.

 Support will be recognized with World map signage within virtual Lobby including "Supported by..." and a company logo only.

Virtual Hospitality Suites/ Meeting Rooms



- Opportunity to hire a virtual room that may be used to host and entertain guests throughout the Congress.
- Technical support will/can be provided.



Sponsorship of a Virtual Day



Opportunity to sponsor a virtual day in the Congress platform.

• Logo of the supporting company will be placed throughout the platform and push notifications will be sent to all attendees with the message "This virtual day is being supported by..." and Company name.

Logo in the Lobby



- Supporting company will have their logo placed in one of the screens in the virtual lobby.
- A great exposure, as participants can click on the logo and be directed to the company's booth or a web page.
- Possibility to upgrade your logo in the lobby to a pop-up video or advert. In this case, by clicking on the logo, a pop-up will show with your advert or video.

Advert in the Lobby



- Supporting company will have the opportunity to add an advert in one of the screens in the lobby of the virtual Congress.
- By clicking on the screen, a pop-up will show your advert.

Video in the Lobby



- Supporting company will have the opportunity to add a video in one of the screens in the lobby of the virtual Congress.
- By clicking on this video ad, a video streamer pop-up will show in the screen.

Pre-Congress Video Promotion



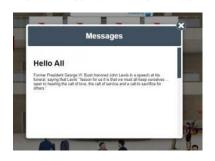
Sponsors will be offered a dedicated webpage including a 4 min video on a dedicated Industry page in the official Congress Website.

- Opportunity for sponsors to connect with attendees before the Congress days and create antecipation with a pre-event promotional video/webpage hosted by Congress organizers.
- Product advertising is not permitted.

Note: All pages are subject to review by the Congress Programme Committee.

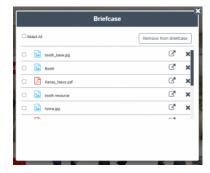
Advertising Opportunities

Live Notification in the Virtual Platform



- One live notification sent to all online participants through the virtual platform, to be coordinated with the Congress Organizer.
- Possibility to promote your Industry session and invite delegates to your virtual booth.
- In the Virtual Platform, the live notification can have a link to direct delegates to a website or your virtual booth.
- Specifications will be provided by the congress organizers.

Virtual Bag Insert



- Promotional material of the supporting company will be included in the virtual briefcase.
- Attendees will be able to view and download it.



Promotional E-mailshot - Exclusive/ Joint



Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

- Exclusive: Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be WSPID 2022.
- Joint: Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

Note: Mailshots sent prior to the beginning of the virtual Congress cannot be linked to activities within the virtual platform, such as Industry sessions, Virtual Booths and Product Theatre sessions, as this one is not live yet.

Post-Congress E-mailshot



Gain additional exposure for your on-demand industry session by sending out a post-Congress Exclusive Mail Blast to registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

Mail blast will be exclusive for the supporting company. The
designed mail blast (html format with Kenes design
requirements) and the preferred "Subject" to be provided
by the Supporter. "From" field will be WSPID 2022.

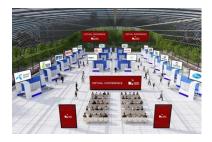
Industry Support Disclosure - will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.



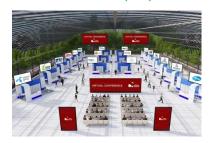
^{*} In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of \leq 250. Content received after the deadline may be processed for an additional fee of \leq 500.

Exhibition Area Advertisement



- The virtual exhibition will include four advertisements Two as roll ups in front of the product theatre and another two in the back wall.
- The advertisements can be linked to a pop-up video, document or a hyperlink of your choice.

Exhibition Area Pop-Up Video



Opportunity to have a video pop-up in the Exhibition Hall during the Congress days.

- The video will pop-up once in the middle of the screen for all attendees that are visiting the Exhibition Hall.
- Attendees will be able to close it only after 5-10 seconds.

Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries Associations) www.efpia.org Medtech Europe (represents Medical Technology industry) and IFPMA (International Federation Pharmaceutical of Manufacturers Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

Special Requests

Tailored packages can be arranged to suit your objectives. Please, contact Marta Enes at menes@kenes.com to further discuss your needs.

Acknowledgements

Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website and virtual platform.



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Virtual Exhibition

2D booth* in the Virtual Exhibition Hall includes:

- Company Name and Logo
- Company Profile
- Documents, Videos and Images
- Hyperlinks for company's website, products, news and social media accounts.

ADDITIONAL FEATURES:

- Interactive Chat (Group and 1:1 chat, including audio & video calls)
- Contact Us
- Ability to see visiting attendees at the Virtual Booth.



Large Booth - Design 1



Medium Booth - Design 1



Small Booth - Design 1



Large Booth – Design 2



Medium Booth - Design 2



Small Booth – Design 2

*Available Booth Designs – Large, Medium and Small
You can also create and design your own booth - Premium Booth

Do you want to know more?

Contact us for pricing, bookings and customized packages.

Contact Us



Exhibitor Rules & Regulations

ALLOCATION OF VIRTUAL EXHIBITION SPACE

A completed Exhibition Booking Form and/or Contract must be emailed/delivered to ensure reservation of a desired Virtual booth template. Upon receipt of the Exhibition Booking Form and/or Contract, Virtual Booth will be confirmed, and an invoice will be provided.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered in the Congress. Registrations will be given depending on your booth of choice:

- Small Booth 2 registrations
- Medium Booth 3 registrations
- Large Booth 5 registrations
- Premium Booth 9 registrations

Within the virtual event platform, all exhibitors (booth admins) will be recognized with a letter E (Exhibitor) indicated after their names. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Small and Medium Virtual Booths up to 10 exhibitor registrations
- Large and Premium Virtual Booths up to 20 exhibitor registrations

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the platform
- Final exhibition details and information
- Specifications
- Services available to exhibitors and order forms

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile and read important exhibitor information on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found <u>here</u>. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.



Payments Cancellation Terms & Conditions

Applications for Sponsor and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

Sponsors

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organizer will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

Exhibitors

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

Support Terms & Conditions

The <u>Terms and Conditions</u> of the Sponsor will be included in the contract as well.

PAYMENT TERMS & METHODS

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by June 4th, 2021

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Option 1: Payment by check (\$).

Please make checks payable to:

Kenes International Organizers of Conferences Ltd – WSPID 2022 Congress

Option 2: Payment by Bank Transfer (\$).

Please make drafts payable to:

Kenes International Organizers of Conferences Ltd – WSPID 2022 Congress

All bank charges are the responsibility of the payer.



CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Industry Liaison and Sales Department:

Marta Enes

12th World Congress of the World Society for Pediatric Infectious Diseases (WSPID)

Kenes Group, Rue François-Versonnex 7

CH 1207 Geneva, Switzerland

Tel: +31 20 763 05 12

Email: menes@kenes.com

In case of cancellation or reduction of the Sponsorship Amount by Sponsor, the Organizer shall have the right to retain, and if not already paid, Sponsor must pay to Organizer, as agreed liquidated damages, the following amounts in according to the following time schedule, and Sponsor forfeits and waives any right or claim for a refund, in connection therewith:

- 10% of the agreed package amount if the cancellation/ modification is made before April 2^{nd} , 2021, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between April 3rd, 2021 August 3rd, 2021 inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made from August 4th, 2021 onwards.

VAT INFORMATION

All prices are exclusive of VAT and are subject to VAT which will be added to the invoice.

Online Education

WSPID is proud to launch its innovative Education Portal in 2021. The WSPID Online Portal will offer the target audience medical education opportunities throughout the year – anywhere and at any time!

Users will be able to easily use the search bar to navigate their way through the WSPID online learning portal and filter materials by topic, author or type of educational material. WSPID aims to create a wider scope of online learning activities, extending the reach of highly valued online educational content and to encourage interaction and community building.

The WSPID educational platform will offer:

- Core curriculum and guidelines for clinicians and researchers active in the field of pediatric infectious diseases;
- Links to other educational resources from related events (as approved by member societies);
- Interactive, online learning module(s), and/or case-studies;
- All existing online learning materials of WSPID.

Partnership Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing support to the WSPID online learning portal, you are making a vital contribution to these efforts. All support is managed in compliance with relevant accreditation and industry compliance criteria/codes and will be disclosed to participants.

Upload your WSPID 2022 Symposium	Includes standard webcasting package: Synchronized PowerPoint and video (face of speaker) recordings, as picture-in-picture "windows" on a chosen background, with audio		
Upload your WSPID 2022 Symposium + host an online Q&A!	Price includes webcasting package for your symposium: Synchronized PowerPoint and video (face of speaker) recordings, as picture-in-picture "windows" on a chosen background, with audio. Online Q&A included.		
Module in WSPID Educational Portal: Basic package	Material of your choice uploaded in the industry section		
Module in WSPID Educational Portal: Advanced package	E-learning course development + material of your choice uploaded within your own section of the portal!		
Live Webinar Q&A Session	Topic of your choice to host a live Q&A session.		
Live Webinar Q&A Session	Can be separate or in addition to the above packages		
Live Webinar WSPID	In support of a WSPID education webinar.		
Live Weblial WSPID	Can be separate or in addition to the above packages		
Course on a specific topic E-learning course development on a specific topic uploaded in e-learning se of the portal! Can be separate or in addition to the above packages.			

